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May 12, 2008

Dear Friend of School Choice,

The Alliance for School Choice is launching a new effort to protect, promote and expand existing scholarship programs in Arizona, and we need your help. We are looking for families who currently have students in private school to participate in an email survey project. This can include any families attending your schools – those using tax credit scholarships and those who are not. We realize the end of the school year is near, but any assistance you could provide in helping us reach out to families, for example through school newsletters, events, parent networks and church bulletins, would be greatly appreciated. Enclosed is a short note you can share with your community and email lists.

Through this project, we hope to identify and engage a group of parents willing to get involved in public policy or public opinion shifting efforts, and to assist us in defending Arizona's school choice programs when they are challenged in court and administratively. We also hope that this group of parents might be able to invest in future efforts to promote expansion of Arizona's scholarship programs. We make it fast and easy for busy parents to express their support in numerous ways. Your assistance in this project is key to defending and promoting Arizona's scholarship programs – and the success of Arizona's private schools – now and in the future.

If you have any questions, please don't hesitate to contact me at schoolchoicelady@gmail.com or 480-223-2769.

Sincerely,

Liz Dreckman
Outreach Consultant
Alliance for School Choice